

Baseline score card

Start here: your before photo. Score it before week 1.

My day-90 target

"By day 90, I want [the person who decides] to [see, know, or seriously consider] me for [the specific role, scope, or conversation]."

Keep this visible where you work. Week 2 sharpens it, and you are allowed to revise it.

Score the four statements below before week 1. Don't aim for a good score. Aim for an honest one; this is the "before" picture, and in 90 days the gap between this and your day-90 score is the whole point.

Self-score: Baseline

Score each statement from 1 (not true) to 5 (true). Mark one box per row.

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| 1. I can say, in one sentence, what I bring and exactly what I'm aiming at in the next 90 days. (<i>Clarity</i>) | 1 | ☐ | 2 | ☐ | 3 | ☐ | 4 | ☐ | 5 | ☐ |
| 2. The people who decide on my next step can name the value of my work. (<i>Visibility</i>) | 1 | ☐ | 2 | ☐ | 3 | ☐ | 4 | ☐ | 5 | ☐ |
| 3. Someone with real influence has seen my work and would put my name forward. (<i>Relationships</i>) | 1 | ☐ | 2 | ☐ | 3 | ☐ | 4 | ☐ | 5 | ☐ |
| 4. I can point to evidence that I already operate at the level I'm aiming for. (<i>Leadership Momentum</i>) | 1 | ☐ | 2 | ☐ | 3 | ☐ | 4 | ☐ | 5 | ☐ |